ABSTRACT OF THE DISCLOSURE

An organic EL display equipped with an organic EL device with an organic material sandwiched by at least two electrodes, including: a light emitting layer which emits light; a front reflecting portion arranged on the side of a viewer with respect to the light emitting layer; and a rear reflecting portion arranged on the side opposite to the viewer with respect to the light emitting layer, wherein the optical film thickness of the organic material, intensity reflectance R_1 at the front reflecting portion and intensity reflectance R_2 at the front reflecting portion are adjusted so that the external light intensity reflectance of the display viewed from the viewer is 10% or less by an optical interference effect.

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